

# **EXPERIENCE**

314.789.0109 abenko98@gmail.com allynbenkowich.com

# Graphic Designer Eagle Creative Line

May 2023 - present

- Design, proof, and manage graphics and printed products for a variety of clients
- · Develop promotional materials, apparel, signage, logos, and ad specialty items

### Contract Graphic Designer Smart Alec Support

January 2022 - February 2023

- Create advertisements, logos, and develop brands
- Clients JCC of Syracuse, OEM Materials & Supplies,

## Graphic Design Instructional Associate Syracuse University

August 2021 - May 2022

 Instruct weekly introduction to graphic design labs, assist with project development, take attendance, and provide advice and feedback to students

## Graphics Editor The Times-Delphic

August 2020 - May 2021

- Create graphics and photos for weekly print and digital publication
- · Supervise and edit work of staff designers

## Lead Bartender Lake Forest Country Club

April 2020 - May 2021

 Craft drinks and provide customer service to create positive dining experiences for members, golfers, and guests of the club

### Marketing & Promotions Intern O'Fallon Hoots

May 2020 - August 2020

- · Created and executed promotions online and in-game
- Develop social media strategy and content

# Writing Intern

# Iowa Department of Human Rights

January 2019 - May 2019

- · Research and write profiles on suffragettes in Iowa
- Create mobile exhibit with Central Iowa Community Museum

# **EDUCATION**

#### S.I. Newhouse School of Public Communications

July 2021 - present Master of Science Multimedia, Photography, & Design

#### **Drake University**

August 2017 - May 2021 Bachelor of Arts in Journalism and Mass Communication Advertising Major Bachelor of Arts English Major & Graphic Design Minor

# **SKILLS**

### **Adobe Certified Professional**

- Graphic Design & Illustration using Adobe Illustrator
- Visual Design
- Print and digital media publication using Adobe InDesign
- Visual design using Adobe Photoshop

### Additional Skills

- Adobe Aero, After Effects, Dimension, Lightroom, Premiere Pro, XD
- ProCreate for iPad
- Blender
- CorelDRAW

# **AWARDS & HONORS**

- Graphis New Talent Annual 2022 Silver
- 2020 Media Planning Maven Award
- 2020 Erik Isgrig Advertising Scholar