

EXPERIENCE

314.789.0109 arbenkow@syr.edu allynbenkowich.com

Freelance Designer

January 2022 - Present

- Graphic design work such as advertisements, logo design, and branding
- Clients include Smart Alec Support, JCC of Syracuse, OEM Materials & Supplies

Graphic Design Instructional Associate Syracuse University

August 2021 - May 2022

 Instruct weekly introduction to graphic design labs, assist with project development, take attendance, and provide advice and feedback to students

Graphics Editor The Times-Delphic

August 2020 - May 2021

- Create graphics and photos for weekly print and digital publication
- Supervise and edit work of staff designers

Writing Tutor Drake University

August 2019 - May 2021

- Provide verbal and written feedback to students
- Communicate with professors on student progress

Lead Bartender Lake Forest Country Club

April 2020 - May 2021

• Craft drinks and provide customer service to create positive dining experiences for members, golfers, and guests of the club

Marketing & Promotions Intern O'Fallon Hoots

- May 2020 August 2020
 - Created and executed promotions online and in-game
 - Develop social media strategy and content

Writing Intern Iowa Department of Human Rights

January 2019 - May 2019

- Research and write profiles on suffragettes in Iowa
- · Create mobile exhibit with Central Iowa Community Museum

EDUCATION

S.I. Newhouse School of Public Communications

July 2021 – present Master of Science Multimedia, Photography, & Design

Drake University

August 2017 - May 2021 Bachelor of Arts in Journalism and Mass Communication Advertising Major Bachelor of Arts English Major & Graphic Design Minor

AWARDS & HONORS

- Graphis New Talent Annual 2022 Silver
- 2020 Media Planning Maven Award
- 2020 Erik Isgrig Advertising Scholar

SKILLS

- Adobe Certified Professional
 - Graphic Design & Illustration using Adobe Illustrator
 - Visual Design
 - Print and digital media publication using Adobe InDesign
 - Visual design using Adobe Photoshop

Additional Skills

- Adobe Aero, After Effects, Dimension, Lightroom, Premiere Pro, XD
- ProCreate for iPad
- Blender
- Snapchat Lens Studio